My Central Florida Florida Florida

2024 Summer camp Guide



Let us connect you to more families today!



WHAT'S OUR Reach?



How do they find us?



33% Organic Search 11% Social 40% Direct 8% Referral 8% Display

What age are our visitors?

35%

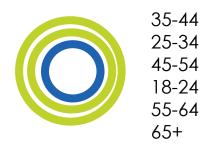
28%

16%

9%

9%

3%



where are they from?



Florida 85%
Georgia 2%
Texas 3%
New York 1%
North Carolina 1%
Virginia 1%

Annual Income?



We reach families across all income levels because our online and print resources are free.





Summer camp Guide Sponsorship



what's included?

There is only one sponsorship available per summer. The following ads will appear from start of contract and ad collection through the start of the school year in August:

- Featured Ad (696x348) on all Summer Camp Pages
- Website Ad (300x250 or 728x90) on Home Page and News Pages
- Calendar Rotating Ad (400x225) on all Calendar Pages
- Newsletter Ad (300x250 or 728x90) every week through the summer
- 3 Dedicated Email Blasts

Total Sponsorship Cost: \$1800

want to enhance the sponsorship? consider these options:

Keep your campaign running for 6 months, 9 months or for an entire year.

Cost:

- 3 additional months: \$600 (additional)
- 9 additional months: \$900 (additional)
- 12 additional months: \$1200 (additional)

Add a 10x10 Exhibiting Booth at the 2024 Florida Kids and Family Expo:

Cost: \$780 (additional) \$200 savings



OPtions Available

DeDicateD Email Blast





Free Listings

Winter Park

Ninja Warrior Camp at Victory Martial Arts: Increase confidence, focus, agility, coordina and NINJA SKILLS while having a ton o fun. Call 407-671-7300 for more information.

Ernoll them into Jaylen's Christian Academy today. We will take weekly field trips bas our weekly theme and Interactive educational activities .

San Pedro Center: What do you think the "Heart of the Gospel" truly is? Is it Love? Mercy? sam reduct Center, what out you mink with related to the cooper uplay at a Lover weet) as Searficer, Join us for an amazing journey this summer as we dire into the heart of the Gospels, uncovering God's Truths that will transform our lives! At San Pedro Summer Ca campers trade the distractions (and tech) of daily life for a week of faith, friends and fun! They become immersed in our faith through the sacraments and prayer. They build lifelong friendships through our well trained young acutes, archery and glant slip and slide. They encounter through our well trained young acutes who infectiously spread their love for God through witnesses and silly skits. So this summer, come to San Pedro Summer Camp and be transformed by faith, friends and fun!

allKidspanish

This guide is sponsored by the following summer camps. Please look through them and dick



Thanks to Own

Feature camp

Website AD for Camps **300x250 (Rotating)**

Right Hand AP



Seen on almost every page *(Includes Website Ad for Camps). 300x250

Florida Film Academy is celebrating 10 years of serving Central Florida families! Experience the backlot movie studio THIS Summer for a stellar line up of Summer camps for kids and teens! Choose from Make a Movie, Teen DSLR Filmmaker,

Summer camp at the National Campus kicks off the week of June 1, 2020 and will conclude on August 7, 2020. There are 10 weekly sessions to choose from. The camp will provide options for all ages and abilities. In addition to morning on-court tennis training and afternoon match-play opportunities, the expert coaching staff will

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Featured Listing

Featured listing on one page or all five pages.



Promotions Available



FREE LISTING

Enjoy a free listing on our Summer Camp Guide for 2024. Simply email <u>Brandi@MyCentralFloridaFamily.com</u> with all the details.

FEATURED LISTING (1 Page)

Your company will be listed as a Featured Summer Camp on one page of our Summer Camp Guide. If your Summer Camp is located in East Orlando, your Featured Listing will land on that page! Cost: \$150

FEATURED LISTING (all Pages)

Your organization will receive a Featured Listing on all 5 pages of the Summer Camp Guide. Cost: \$350

WEBSITE AD

Enjoy an online ad. Your ad will appear on all pages of the Summer Camp Guide for 6 months. Cost: \$500 Add all website pages for additional \$200

DeDicated Email Blast

Send an email to 36,000+ families about your summer camp! You pick the content and date, we'll send it!

Cost: \$300 for one or \$600 for three emails







appitional options for you!

EXPO Exhibiting Options

Sponsorships Also Available.

Premium Booth	\$1250
Standard Booth	\$950
S.O.S. Booth	\$780
Mom & Pop Booth	\$680
Marketplace Tabletop	\$480

website Ads

Top Banner Ad	728x90	\$400/mo.
Home Page Billboard	696x348	\$350/mo.
Footer Banner	728x90	\$300/mo.
Calendar Rotating Ad	400x225	\$250/mo.
Right Hand Ad	300x250	\$200/mo.
Home Page Banner Ad	728x90	\$100/mo.
Featured Directory Listing	N/A	\$120/year
Featured Calendar Listing	N/A	\$50 each

Print ADS

Full Page Ad	\$2000
Half Page Ad	\$1050
Quarter Page Ad	\$575
One-Eighth Page Ad	\$300
Inside Front Cover	\$2700
Page 3	\$2850
Double Page	\$3250
Inside Back Cover	\$2250
Back Cover	\$3300

Package & Save!

Top Package

- Full Page Print Ad
- 300x250 Online Ad
- Premium Expo Booth

\$5000/year

Mid Package

- Half Page Print Ad
- 300x125 Online Ad
- Standard Expo Booth

\$3800/year

Starter Package

- Quarter Page Print Ad
- · Home Page Online Ad
- Marketplace Tabletop

\$2000/year



Email & Social Options

Dedicated Email Blast NewsFeed Blog w/ Social Posts Weekly Newsletter Ad \$300 Each or 3 for \$600 \$75 Each \$50 per Month







contact us.



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